

# Customizing Bake Xpress

Branding can extend to the back of the machine to optimize appearance from all angles

Single 220V connection with no plumbing or exhaust needed makes it easy to add Bake Xpress anywhere



Fully customize the exterior with your logo and graphics.

Run full-screen video content on the eye-catching 55" 4K screen between orders

Payment can be via credit card, Apple Pay, Google Pay, or university and office card integrations

Custom menu features your products

## The easiest way to add a new restaurant

With our white labeling option, Bake Xpress becomes a seamless extension of your business—whether you're enhancing an existing storefront or expanding new points of sale into high-traffic areas without the overhead of a traditional location. It's your brand, your food, your way—served 24/7.

Wrap the machine in your custom branding, design on-screen experiences that reflect your identity, and sell your signature products—all backed by our cutting-edge baking tech. Using a precision combination of infrared, convection, and microwave heating, Bake Xpress delivers consistently delicious results that meet your exacting standards every time.

It's the smart, scalable way to grow!

 Your branding

 Your food

 LBX technology

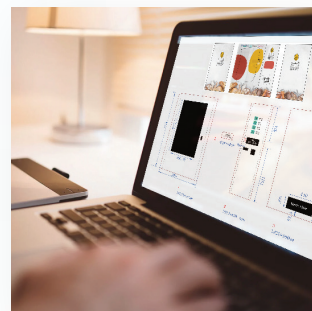
# Adding Your Branding to Bake Xpress

## Exterior Customization

Make Bake Xpress an extension of your storefront with **full exterior branding**. Whether you have an in-house design team or need support, we've got you covered. We can provide easy-to-use design templates for your team to send to a local vinyl wrap installer—or simply send us your brand elements and we'll create the wrap for you. For larger orders, we can even apply the wrap before delivery so your machines arrive ready to serve and sell.

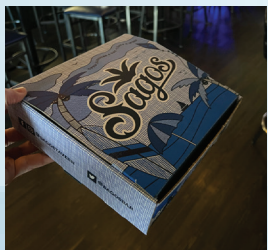
## Touchscreen Experience

Bake Xpress features the industry's only **55" 4K touchscreen**—a bold, eye-catching display that draws customers in and elevates the entire vending experience. The full screen is completely customizable, giving you the power to showcase your brand, promote featured items, and run engaging video content that entertains and informs.



Between orders, the display becomes a dynamic full-screen canvas—perfect for running ads, branded storytelling, or promotional messaging. You can even assign custom videos to each menu item, creating a memorable, high-impact experience that keeps customers coming back.

## Branded Packaging That Leaves a Lasting Impression



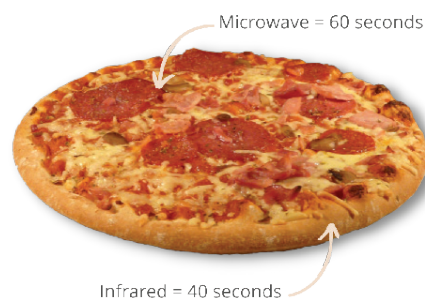
Packaging is more than just a container—it's a powerful branding opportunity. With Bake Xpress, you can extend your brand all the way to the moment your customer opens the box. Choose from **multiple customization options**, including oven-safe branded labels, custom-printed parchment liners, or fully printed boxes designed to showcase your visual identity.

We offer easy-to-use templates and design support, or you're welcome to use your own suppliers. Whether you keep it simple or go fully custom, your packaging will reflect the quality of your food and the personality of your brand—from the first look to the last bite.

## A Perfect Bake, Every Time

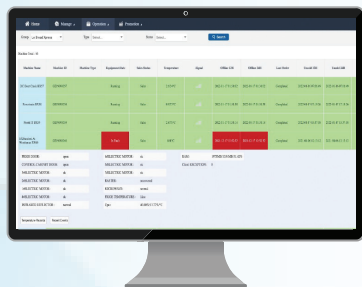
Bake Xpress features a powerful combination oven that uses infrared, convection, and microwave heating to deliver evenly cooked, restaurant-quality results. Whether it's a crispy crust, flaky pastry, or perfectly browned cheese, the oven is engineered to bring out the best in every item.

You can fine-tune each product's bake using either the LBX customer backoffice or the machine's intuitive on-screen interface—adjusting heat sources and cook times until you get the exact texture and finish you want. Once finalized, your custom baking profile is linked to the product via its barcode, so the machine knows exactly how to prepare it at the time of order.



## Bake Xpress works hard so you don't have to

The technology inside Bake Xpress makes it easy for you to monitor and manage your machines. When you load the machine, it scans the barcodes and populates the onscreen menu as well as the remote monitoring software. The food's profile associated with the barcode also includes pricing, shelf life, nutrition information, photos, and more. If something expires, Bake Xpress will remove it from the menu, and let you know so you can replace it the next time you load the machine.



Within the LBX software, you'll be able to keep tabs on inventory levels and machine operation in real time, as well as generate reports on sales over time. Want to change pricing or update photos or nutrition info, or maybe just give an item a few more seconds to bake? It's all easy through the backend software.