

Customizing Bake Xpress

Branding can extend to the back of the machine to optimize appearance from all angles

Single 220V connection with no plumbing or exhaust needed makes it easy to add machines anywhere



Fully customize the exterior with your logo and graphics.

Two customizable screen areas for videos or advertising

Payment can be via credit card, Apple Pay, Google Pay, or university and office card integrations

Custom menu features your products

The easiest way to grow your restaurant business

Our white labeling option gives you the ability to fully customize Bake Xpress to complement an existing storefront or serve new locations. Now you can offer your freshly-baked products to customers around the clock, or reach new locations without the staff or capital required to open a new brick-and-mortar location.

You can apply your branding to the machine exterior, customize the on-screen displays, and sell your own foods. With the perfect combination of infrared, microwave, and convection, you can ensure that your quality standards are met on every order.



YOUR BRANDING



YOUR PRODUCTS



LBX TECHNOLOGY

Adding Your Branding to Bake Xpress

Exterior

It's easy to brand the machine so that it is an extension of your brick-and-mortar store. We can provide design templates for your designers to provide to local vinyl wrap installers. Or, send your design elements to us, and we can create a design and, for larger custom orders, wrap the machine prior to delivery.

Touchscreen

The 55" touchscreen has two customizable areas above and below the ordering strip. Using the LBX software, you will be able to interface with the machine to add graphics, video content, or advertising to those areas.



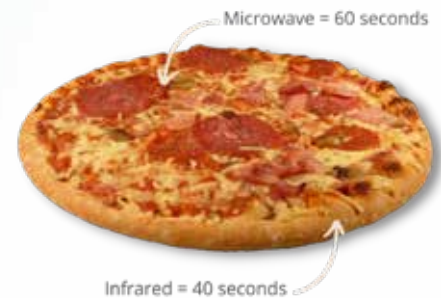
Packaging

Another great way to extend your brand is through the packaging used by Bake Xpress. You can use the standard white boxes, or you can customize them with custom boxes or branded parchment liners. As with the machine exterior, we can provide templates or design support, and you are free to use your own suppliers or leverage ours.

A Perfect Bake, Every Time

Bake Xpress features a combination smart oven that heats evenly and provides the finishing touches like crispy crust, flaky pastry, or bubbly browned cheese. Using either the LBX software or the on-screen interface, you can select heating technology and adjust times until you achieve the results you want.

That custom baking profile is then communicated to the machine at time of order via the barcode on the food's box. You can adjust the profile at any time via the on-screen interface or the LBX software.



Bake Xpress works hard so you don't have to

The technology inside Bake Xpress makes it easy for you to monitor and manage your machines. When you load the machine, it scans the barcodes and populates the onscreen menu as well as the remote monitoring software. The food's profile associated with the barcode also includes pricing, shelf life, nutrition information, photos, and more. If something expires, Bake Xpress will remove it from the menu, and let you know so you can replace it the next time you load the machine.



Within the LBX software, you'll be able to keep tabs on inventory levels and machine operation in real time, as well as generate reports on sales over time. Want to change pricing or update photos or nutrition info, or maybe just give an item a few more seconds to bake? It's all easy through the backend software.

It's the easiest way to grow your business!



Extend Hours -
Open 24/7



Add new
locations



Integrate
into existing
space



No added
staff



Fast ROI

