



LE BREAD XPRESS OPENS INVESTMENT OPPORTUNITY

SAN FRANCISCO – Aug. 11, 2019 – Le Bread Xpress today announced that it has opened an individual investment opportunity, making it possible for small investors to formally participate in the next round of equity distribution. Le Bread Xpress provides robotic micro-bakery vending machines that dispense freshly-baked French baguettes. There are over 130 micro-bakeries operating world-wide, including at corporate and retail facilities in the San Francisco area. Le Bread Xpress has raised \$500K in private venture funding to date, but this campaign marks the first chance for individuals to gain equity in the company.

“We are preparing to enter the next phase of our business plan with the second-generation machines later this year,” said Benoit Herve, founder and CEO of Le Bread Xpress. “This is an ideal time for smaller investors to be able to join us before we hit our next inflection point.”

Investors can join the Le Bread Xpress Wefunder campaign at <https://wefunder.com/lebreadxpress>, in increments of just \$250. Institutional investors may reach the Le Bread Xpress investor relations department at 605-996-4003 or ir@lebreadxpress.com. More information is available at <http://www.lebreadxpress.com/join-le-bread-xpress/investors>.

About Le Bread Xpress

Le Bread Xpress provides the world’s first robotic micro-bakeries, offering hot, fresh French bread on demand. The Bread Xpress baguette machine integrates refrigeration and quick bake capabilities in a compact unit the size of a traditional vending machine. Le Bread Xpress was founded in 2015 and offers micro-bakeries to hospitals, universities, hotels, retail centers and office parks world-wide. For more information, please visit www.lebreadxpress.com.

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